

Business

BTEC NATIONAL EDEXCEL Course

What's it all about?

This course provides students with the opportunity to explore the world of business while developing the following skills:

- Application of business concepts to real-world contexts.
- A holistic understanding of business.
- Application of quantitative skills.
- Awareness of current issues and the impact of these on businesses.
- Ability to build and sustain business arguments.

Because emphasis is placed on realistic business contexts throughout, students develop an understanding of how various business functions such as marketing, finance, and human and physical resources work together, as part of a cohesive business.

What are the entry requirements?

Grade 4 or above in GCSE English Language or Literature.

What will I learn on this course?

Some of the areas that will be covered in the course include:

- Developing a marketing campaign
- Recruitment and Selection
- Personal and business finance
- Exploring business

How will I be assessed?

Through a mix of internally assessed coursework, externally assessed project and externally assessed exam.

Year 12:

Exploring business (internally assessed coursework) Developing a Marketing Campaign (externally assessed exam)

Year 13:

Personal and business finance (externally assessed exam)

Selection and Recruitment (internally assessed coursework)

What do your current students say?

"We come across businesses every day and it is great to be able to understand what goes into making them successful".

Is there anything else I need to know?

Whatever career you go into in the future, you will be working in a business setting. Knowing how businesses work will put you ahead of your competition.

Who can I contact for further information?

For more information, please contact us via the following link on our website:

<https://www.kingcharlesschool.co.uk/contact/> ‘