



Welcome to the **King Charles I** Business Department

Head of Department Welcome

Welcome to BTEC Business!

BTEC Business is a Vocational Level 3 Qualification (A Level Equivalent)

- You will study four unit over a two-year period
- **During BTEC Business lessons at King Charles, you will have the opportunity to develop several practical and transferable skills such as Creativity, Literacy, Numeracy, Employability and Personal Finance**
- You will be taught by skilled teachers who will support you through the course and teach you how to study effectively for this subject

We hope you enjoy the course as much as we enjoy teaching it, and we look forward to seeing you in September!



The Department



What you can expect in your BTEC Business lessons

Experienced staff who use a wide variety of teaching and learning styles including, modelling, discussions, practical work and direct instruction.

- After school drop-in session where needed
- Folder- plus folder checks
- Computer based lessons for research-based activities and coursework write up
- Well structured and successful approach to the Unit 2 and Unit 3 examinations
- High expectations
- Strong outcomes for our learners year on year

Level 3
BTEC Nationals
in Business



What you will study.....

Unit 1 Investigating Business

Unit 2 Developing a Marketing Campaign



Year 12 Content

Unit 3 Personal and Business Finance

Unit 8 Recruitment and Selection Processes



Year 13 Content

Btec National extended certificate in Business

Mix of exams and coursework
50% exams
50% coursework

Level 3 course
Same level as A levels

Worth the same
UCAS points as an
A level

BTEC Business Qualification

- Pearson specification
- Two-year course
- Two internally assessed coursework units
- One 'traditional' examination
- One 'research/pre-release' examination

What do our current students think?

“It’s interesting” - Lexie P

“You learn life lessons” -
George E

“Easy to wrap your head
around” - Jacob B

“It’s a good eye opener for
somebody wanting to
study Business” - Janet A

“Not lots of pressure like
some of my other
subjects” - Ayla C

“I like the support” - David
M



All of the King Charles I Open Evening resources can be found by visiting the [school website](#)



We look forward to welcoming you to our classrooms in September 2026